



DOING GOOD

Wellington-based label Hinitiative is also mixing ethics with fashion with its new range of Braille

T-shirts. Says designer Li Ling Ng: "We all know that we love spending on ourselves, and less so on charity. It's much more appealing to buy the latest stylish top than to pop the same amount into the collection bucket, so why not kill two birds with one stone." The first design, featuring the braille symbols for *I Heart New Zealand*, is available in asphalt and heather for \$60 with 10 per cent of profits going to the Royal New Zealand Foundation for the Blind. A Wellington City Mission shirt will be available this month: www.hinitiative.co.nz